



Flywheel Strategic

Sitefinity Optimization Health Check

What is a Sitefinity Optimization Health Check?

Are you loosing a hold on your Sitefinity website? Or, perhaps you've had a change of staff and need to recalibrate. Generally speaking, peace of mind can go a long way to helping you know you've got one less thing to be worried about.

Flywheel Strategic has designed, implemented and supported countless Sitefinity websites and we have an intimate understanding of how to operate Sitefinity reliably, securely and efficiently.

With a Sitefinity Health Check, we'll review your website and infrastructure to help you validate your strengths and find any weak spots that may exists.

Additionally, we will provide guidance on how to use Sitefinity Insight to maximize content ROI.

Ask us about all of our Health Check services:

- ✓ Digital Experience
- ✓ Ecommerce
- ✓ Portals (Intranet/Extranet)
- ✓ Sales & Marketing (CRM, etc.)
- ✓ Digital Operations

Business Analysis



Stakeholder Engagement

For a Sitefinity specific health check we want to learn from the daily routine to understand any friction points and critical tasks that need to be supported.

Prioritization

An effective Sitefinity Health check is influenced by the current priorities for your digital experience.

Infrastructure Review

Hosting Architecture

We will review the elements that comprise your entire Sitefinity hosting environment - including your development pipeline, production and pre-production infrastructure.

Sitefinity Setup, Configuration & Life Cycle

Sitefinity Optimization

Running Sitefinity shouldn't be too tricky, but a few tweaks can help the site run faster, securely and reliably. Plus, Sitefinity Insight is a hidden gem - we'll polish that too.

Upgrade Path

Sitefinity is a very powerful delivery tool for your digital experience and the team that builds the software is always innovating - are you ready for tomorrow?!

Flywheel Best Practices

Applied Experience

Take it from us - an established, proven, Premier Sitefinity Partner - there are more than a few things we check for to make sure your site drives business value.

Key Findings & Recommendations

List of Findings

As we go, we will build a list of health check discoveries. These are the individual items that are worth your review and consideration.

Recommendations Report

Our findings get articulated as a written report, annotated with our recommendations and guidance to help you make decisions to improve the impact of your website.

Summary Presentation

Findings and recommendations are also summarized and presented to your team, with a facilitated discussion to help ensure clarity and confidence.



www.flywheelstrategic.com
connect@flywheelstrategic.com
416 977 3333